



MAINSTREAMING ECOMOBILITY

IN URBAN & REGIONAL DEVELOPMENT 2017

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State Executive Councilor
for Local Government, Traffic
Management and Flood Mitigation
Penang, Malaysia

PENANG - Pearl of the Orient

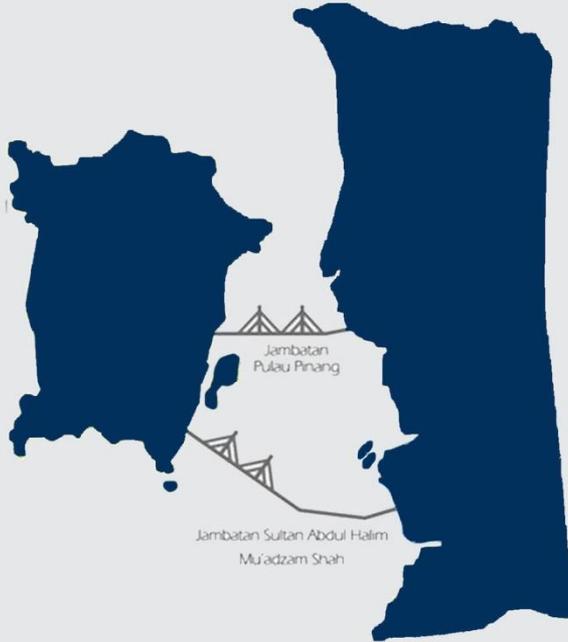
Land Area (km²)
1,039

Population
1.64 mil

Density (per km²)
1,604

Temperature
90 °F | 77 °F

Rainfall (in)
**2.7 (dry)
15.1 (wet)**



State Capital of Penang

GEORGETOWN

Languages
Malay English
中文

Ethnics



9.8%



41.2%

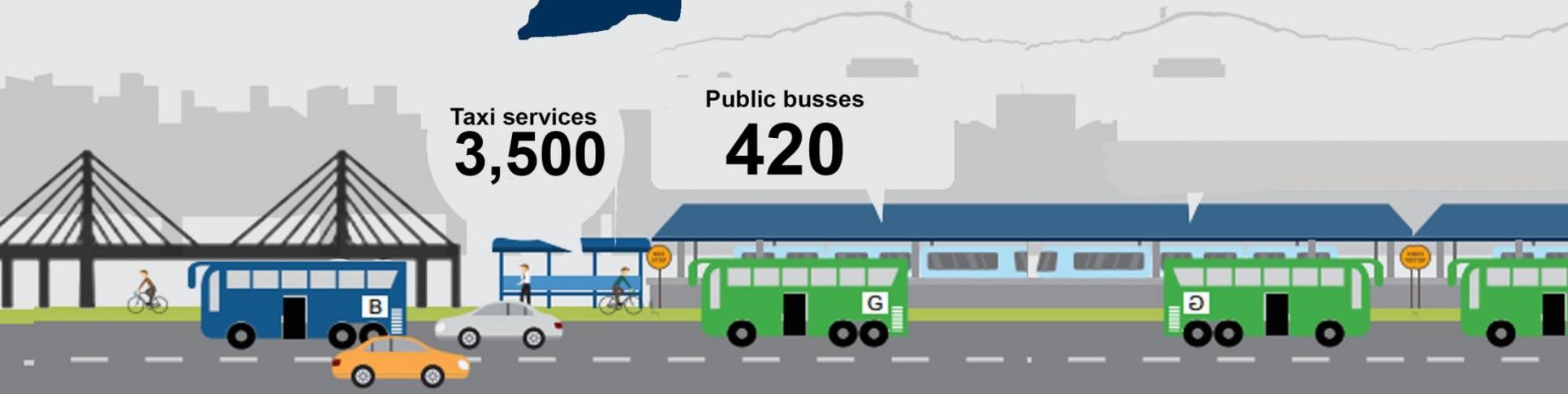


41.2%

Others 0.7%
Non-Malaysian 7.2%

Taxi services
3,500

Public busses
420





CURRENT SERVICES TO IMPROVE **CONNECTIVITY**



3

FERRY SERVICES



PENANG MASTERPIECE

**USED BY PENANGITES TO TRAVEL FROM
BUTTERWORTH (MAINLAND) TO PENANG
ISLAND.**



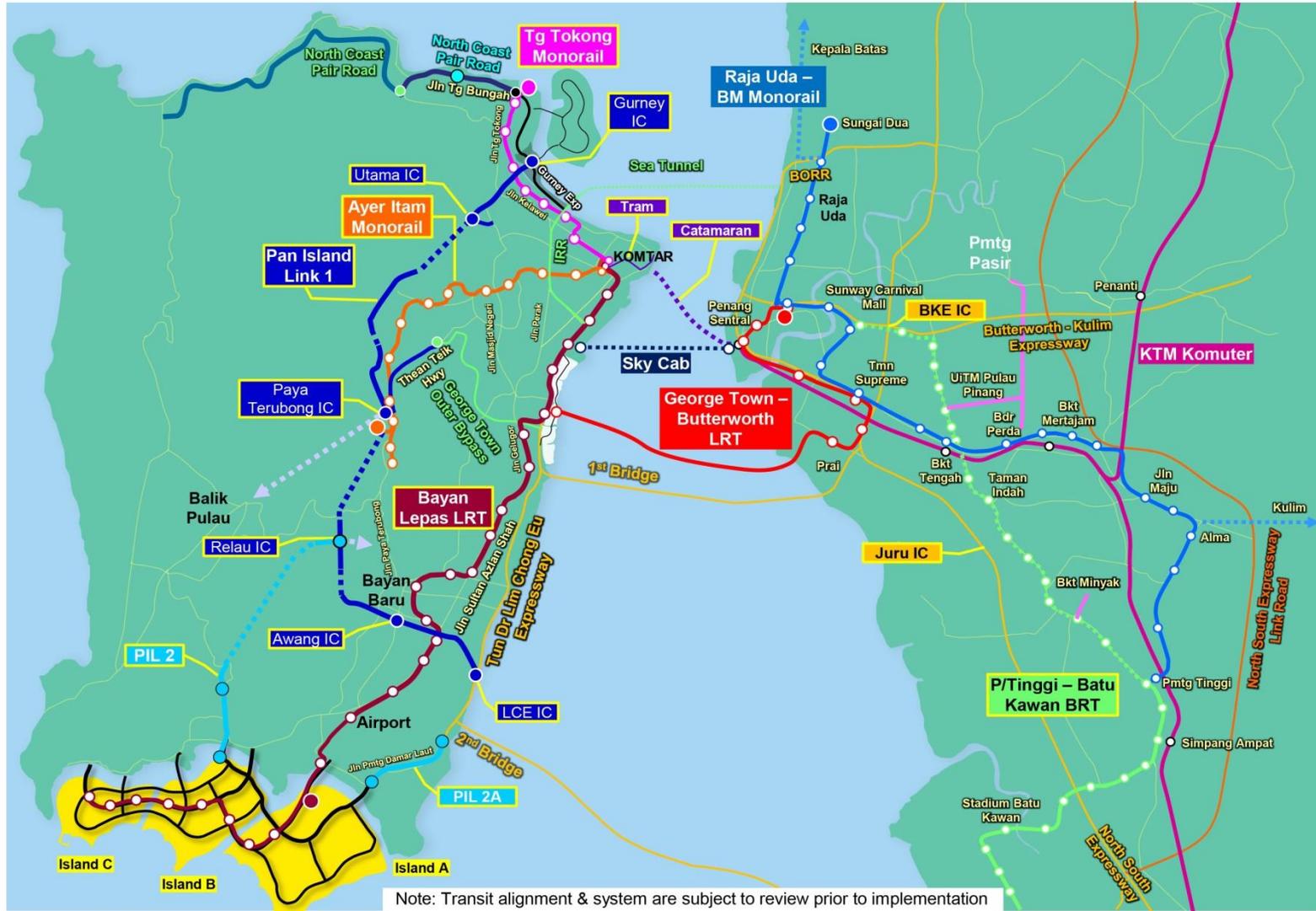
FREE BUS SERVICES TO PROMOTE PUBLIC TRANSPORT



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PENANG TRANSPORT MASTER PLAN IMPROVING CONNECTIVITY





PENANG TOWARDS ECOMOBILITY BICYCLE MASTERPLAN



A bicycle sharing system (Link Bike) is being implemented in George Town as an alternative mode of transportation for short trips, replacing cars in the narrow streets of George Town.





PENANG TOWARDS ECOMOBILITY PEDESTRIAN IS KING CAMPAIGN



The campaign was launch in November 2015 by Penang City Council which aspires to make the island a safe haven for pedestrians. Its main aim is to improve Penang's low walkability index and address the growing number of apathetic motorists on the road.





CLEANER, GREENER, SAFER, HEALTHIER PENANG
THANK YOU